

Miguel Gargallo, Drive License in progress, Native English, Spanish and Catalan

Av Madrid • Barcelona, España 08028 • mig898@g.harvard.edu • +34 636570727



Education

HARVARD UNIVERSITY EXTENSION SCHOOL

Graduate, Project Management.

Cambridge, MA
2021 – 2022

- Adapt teams and process to environments & Governance.
- Plan project with waterfall system.
- Coordinate projects with Agile (Scrum, Speaker, Lab, plan Trello application).
- Outline the relationship between project, program, and portfolio management.
- Organization Development, Change Management, & Teams.
- Relationships between Orgs Dev, Change management, and Project management.
- Integrate Organization Development and Project Management methods.
- Proper use of agile and waterfall methods.
- Analyze why projects are failing at alarming rates.

UNIVERSITAT POLITECNICA DE CATALUNYA

Bachelor's degree in Marketing and Digital Communications

Barcelona, Spain
2018 – 2021

- 5+ years of digital media planning and strategy experience, agency experience a plus.
- Expertise in cross channel tactical planning for performance and brand KPIs.
- Familiarity with digital advertising and social media platforms and their relationship with each other in cross channel media campaigns.
- Experience leveraging multiple forms of media attribution and the role of each.
- Expertise in creating test & learn strategies intended to drive media performance a plus.
- A self-starter who can work autonomously with agility, prioritize effectively, and manage multiple projects at one time.
- Ability to collaborate with cross-functional teams and develop strong relationships within and across teams.
- Excellent presentation, written and verbal communication skills.
- Knowledge of subscription and acquisition marketing strategies a plus.

UNIVERSITAT POLITECNICA DE CATALUNYA

Bachelor's degree in Business Administration and Management.

Barcelona, Spain
2016 – 2019

- 5+ years relevant experience.
- Experience and understanding of the full business cycle from customer purchase, procurement, and financial reporting.
- Experience in project management (PLC) and project documentation.
- Excellent written and verbal communication skills.
- Strong prioritization skills with ability to manage multiple projects simultaneously.
- Self-motivated, driven individual who is comfortable working in a global, high-pressure and rapidly evolving business environment.
- Ability to think strategically on critical business issues, and to simultaneously act tactically to execute against them.
- Strong team orientation and collaborative style. Flexible attitude and an ability to get involved in the details while maintaining a wider view.
- Excellent process management, planning and organizational skills. Resilient and determined to ensure projects and deliverables are achieved.
- Ability to challenge and debate issues of importance and to identify the best possible outcome for customers and partners.

LA SALLE GRACIA – GRADO SUPERIOR

Business Administration and Finance

Barcelona, Spain
2014 – 2016

JESUS MARIA DE SANT GERVASI BACHILLERATO TECHNOLOGY

Barcelona, Spain
2010 – 2014

Experience

PENCIL WORKS LLC

CEO and Founder

- Courage, Passion & Intensity.
 - Resilience & Drive.
 - High Emotional Intelligence.
 - Humility.
 - Excellent Communication Skills.
- (at <https://pencil.works> for more info)

Orlando, FL
2017 October – Present

CMS MARKETING ESPAÑA

Content Writer

Barcelona, España
2020 August – Present

- 5 years of experience working in the mediums of advertising.
- Social media.
- Conceptual campaigns.
- Product launches.
- Manage branding.
- Professional photography, film and video.
- Passionate about excellent writing that is thoughtful, meaningful, provocative at times, clear and inspiring.

Leadership & Activities

IDG WORLD EXPO

Administration, Event Housing Manager

San Francisco, CA
2014 - 2015

- 5+ years of experience in producing large scale live broadcasts, festivals and special events.
- Strong technical oversight of live-streams, broadcast and VOD.
- Passion for Technical Research and Development and emerging technologies as relates to events and broadcasts.
- In-depth insight and understanding of screens technology, developing and emerging technologies as relates to event and content production.
- Strong experience with Live Music Production technology and Multi-Camera Production and Live-Streaming experience.
- The successful candidate will have a wealth of production experience having worked in production companies, creative agencies or in-house at an entertainment brand.
- Extraordinary attention to detail, while working to tight deadlines.
- Collaborative and team-oriented approach with experience in leading and developing teams.
- Skilled and experienced in balancing multiple, concurrent projects with a team focused approach.
- Excellent budget management experience leading all aspects of multi million dollar projects (IDG World Expo).
- Proven history of managing creatives, venue and production vendors.
- Demonstrable experience of working with Artist.
- Management and Labels Strong written and verbal communication skills to external and internal audiences.

Miguel volunteered in area of registration for the event. First he helped with our MacIT attendee verification and badge distribution. Miguel was a quick learner and very helpful to attendees.

Also Miguel assisted in the Macworld/iWorld scan and go area of the event this is the busiest area at the event all our 20,000 preregistered guests go through this area. He was outgoing and greeted everyone with a smile and with great enthusiasm. Over all Miguel was pleasant and demonstrated great customer service skills.

He was an asset in registration on-site for this event. Overall Miguel was professional and helpful on site.

Stephen Galeotalanza.